

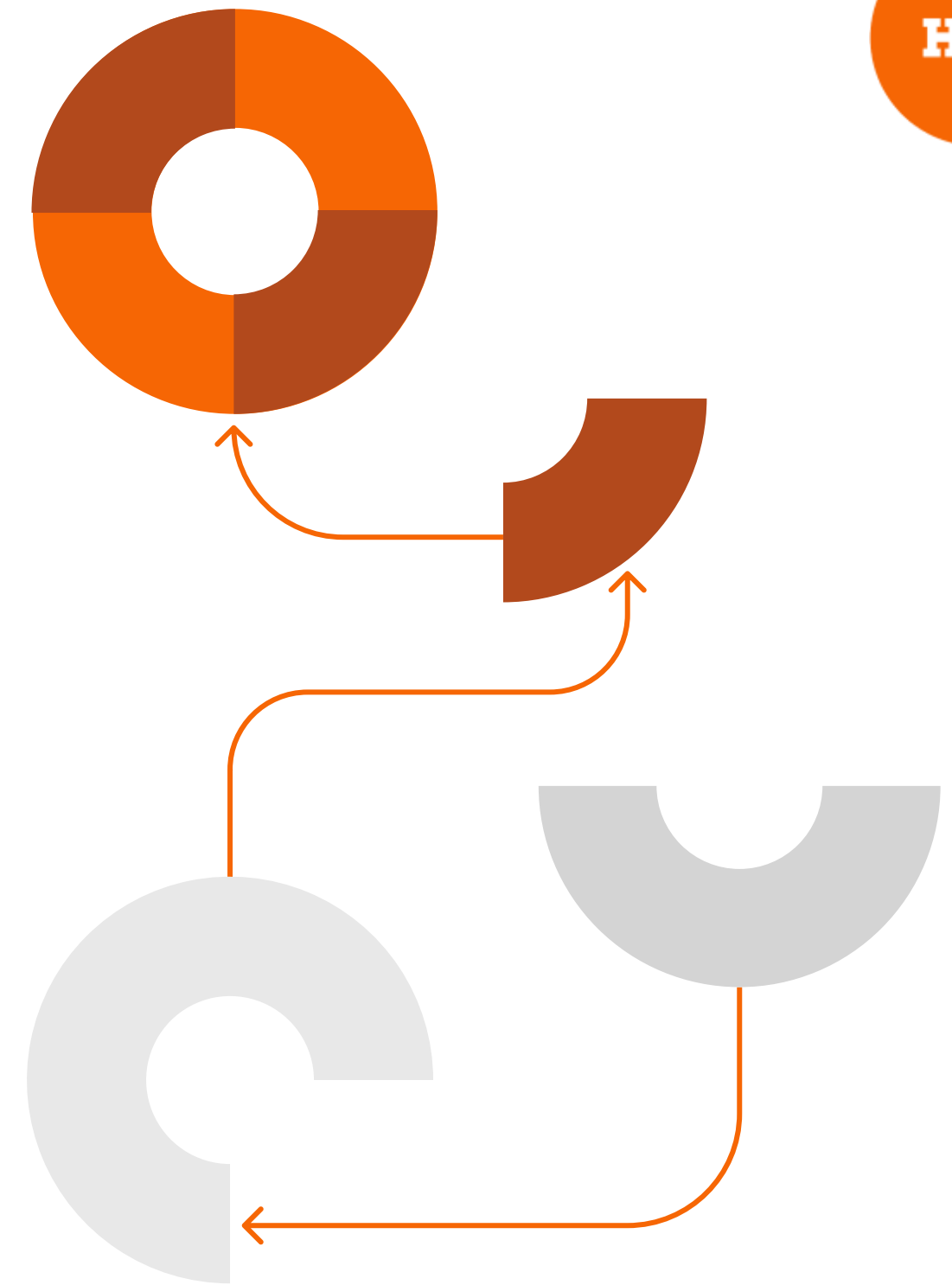
# ML Strategy

Hop

## Hop helps organizations leverage ML effectively

For executives and entrepreneurs in organizations of all sizes, Hop assists in developing and articulating an ML strategy that complements and supports their larger product and business strategy.

This involves working together to determine an ML roadmap, and may include helping to figure out who their first hire should be, what a v1 of their ML system should look like, how much they should rely on off-the-shelf versus proprietary systems or how to leverage the data they already have and monetize it. We do this for a number of select clients, typically in the context of a pre-existing relationship.



### Featured Case Study

## New Strategies for a High-Growth Team

For the leader of a successful, rapid-growth team, we helped to clarify bottlenecks and rethink the team strategy, to steer away from burnout toward continued success.

### SUMMARY

- The Fraud ML team within a massive telecommunications company had been successful to the point of outpacing themselves – rapid growth called for change.
- The lead executive, like her team, was stretched thin and didn't know where to begin on a new path forward.
- The challenge for Hop was to gain a clear understanding of existing bottlenecks and tensions, and build consensus across a large number of stakeholders on a strategy to resolve them.
- This engagement allowed our client to evolve the strategy for her team to increase efficiency, reduce potential points of failure and steer away from burnout towards continued success.

[READ THE FULL CASE STUDY](#) ↗

**Need a new strategy for your high-growth team?**

[Contact us](#) to learn how Hop can help.